



The Webinar Registration Page

Video Script

The following is a real video script I am using in one of my Facebook Ad Campaigns. This is a template to be used to create your registration video in order to increase your opt-in rates.

You can do a simple video of you talking in front of the camera, a Powerpoint-Style video (text on screen), or create a Doodle Video using VideoScribe.tv.

Some Quick Tips for Crafting Your Video Script:

- Keep it short and to the point!
- Focus on the Benefits!
- Promote the webinar as an exciting, exclusive EVENT (not just video content)
- Give a STRONG Call-to-Action!

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Your Video Script Template:

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Note: The BOLD parts are “required” for optimal results!

Hi James Wedmore here, Author of the YouTube Marketing Book and founder of Video Traffic Academy, where we help small business owners and online entrepreneurs grow their business online by harnessing the power of video!

And I have a question for you...

Are you frustrated with your current Social Media Efforts? Do you feel like you're spending too much time on Facebook and Twitter, and can't see a positive ROI on your time? Are you struggling to build a list of qualified prospects who are eager to buy your products and services?

Well, what if I told you there was a simple way to get people to willingly hand over their contact info and thank you for it? What if you could use Social Media and Video to put your list building on Steroids?!

Well, after a few months of testing and seeing phenomenal results, I put together a 60 minute webinar presentation called The 3X Video List Building Method. In this

presentation, I show you how I added over 400 new prospects to my list in under 48 hours using 3 simple videos, and how anyone can model this formula.

When you submit your name and email address on the right, I'll reserve your spot and register you for this free webinar training.

So, if you're ready to put your list building efforts on steroids and finally see a REAL ROI from your Social Media Marketing efforts, then simply submit your contact details on the right to get access to this very special webinar presentation.

Go ahead and type in your name and email in on the right, press the register now button and I'll see you on the webinar!

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If you're interested in learning more about how to use video the RIGHT way in your online marketing, head on over to ReelMarketingInsider and sign up for your \$1 Trial Now!



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Thank you and enjoy!

To your Success,

James Wedmore